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PLEASE REJECT NAB'S PETITION 04-160 FOR THE FOLLOWING REASONS:

- 1) XM SHOULD BE ALLOWED TO BROADCAST FREELY AS IT TRULY OFFERS EXCELLENT PROGRAMING WITH NO COMMERCIALS AT A REASONABLE COST
- 2) SATELLITE RADIO OFFERS A PLATFORM WHICH COULD EVENTUALLY GENERATE NUMEROUS NEW PRODUCTS AND SERVICES
- 3) THIS IS NEW TECHNOLOGY WHICH EVENTUALLY WILL BE EXPORTED TO DIFFERENT PARTS OF THE WORLD
- 4) THIS TECHNOLOGY IS ALSO GENERATING INCREASED DEMAND FOR NEW PRODUCTS.